

Elections and Campaigning Packet 2017-2018

*Information for Key Clubbers seeking to be
elected to District or International Office*

Interested in running for a District Board position?

Review the information and complete the Information Form in this packet!

Direct Questions to:

Meghan Nevola

Elections Chairperson

secretary.nevola@gmail.com

973-908-5118

Advisors and Presidents

Please ensure this packet is
made available to
all potential candidates.



KEY CLUB®

Chairperson's Welcome:

Dear Potential District Officer Candidate,

Congratulations on wanting to become a District Officer for the New Jersey District of Key Club International! We thank you in advance for showing interest in these positions. Key Club is the largest international student-led organization in which the District Board oversees all club affairs, organizes District Events such as Fall Rally and District Convention, and form a support system for over 12,000 Key Clubbers in New Jersey. As a District Officer, your job is to teach others to be leaders. Although the work is intensive, the impact you will make on others is amazing.

There are three different types of District Officers: Lieutenant Governors (LTGs), District Webmaster, and District Executives. LTGs are regional liaisons to the District and are elected by the student delegates in their respective divisions. Their job is to update individual clubs on District affairs and provide support to their clubs. District Webmaster is in charge of keeping the website updated with district happenings and assisting in any technical issues the District Board may have. This position is appointed and by application. District Executives such as the District Governor, Secretary, Treasurer, and Editor serve the entire state of New Jersey and oversee the LTGs and the Key Clubs. Because of the great responsibility of these positions, District Executives are elected into office by delegates at District Convention.

Generally, most students tend to run for LTG first and then move up. The experience you will receive as a District Officer will really change the way you will think and act as not only a leader but, as a person. Even though it is difficult and will be extremely time consuming, it is a very rewarding position. There is a lot of work involved, and this position is not for people who already have a lot of stress. You will be expected to attend **ALL** of the events listed in the 2017-2018 District Schedule and other travel commitments. You must be committed to your work and be willing to do what needs to be done to help your clubs and/or the New Jersey District. The success of your clubs is dependent on how well you will lead them, and there have been officers removed from the District Board for not fulfilling their duties.

Before considering the position, please consult with your current LTG and your parents to see if this is for you. Also, don't hesitate to contact the people who are currently in the position to ask them about what the job entails. Once you are sure you want to run for office, contact your Lieutenant Governor and prepare for your election. **All Lieutenant Governor Elects and District Executive Candidates MUST attend Midwinter Training Conferences on February 24-26..**

Use this packet as a guide for your elections. Best of luck in your campaign!

Meghan Nevola

Elections Chairperson

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LTG Candidates

There are twenty-two Lieutenant Governors on the New Jersey District Board, each of which serve as a liaison between the clubs in his or her respective division and the District. They work to strengthen their division by communicating with individual officers and organizing events that will involve students in service. This position requires a great amount of time and communication skills, but it can be very rewarding if done correctly.

A Lieutenant Governor is expected to do the following:

- **Represent each of the twenty-two divisions in the New Jersey District**
- **Serve as a liaison between the clubs in his or her division and the District Board**
- **Be present at Midwinter Training Conferences, District and International Convention, all Board Meetings, three Regional Training Conferences, and Fall Rally**
- **Serve on District committees**
- **Hold Officers Training Conferences until all officers are trained**
- **Organize divisional service projects**
- **Hold Divisional Council Meetings**
- **Visit each club in his or her division**
- **Publish at least ten newsletters for his or her clubs**
- **File monthly club and board reports**
- **Be in constant contact with his or her clubs, the executive board, and the Kiwanis Board**

Lieutenant Governors are elected into office by the club officers of their respective divisions. Before running, candidates must REVIEW AND SIGN the Lieutenant Governor's Service Agreement and the District Schedule listed in this packet. Candidates are expected to attend their Divisional Elections (the list of dates and locations is listed in this packet) and recite a three-minute speech. The club officers present will also subject each candidate to five minutes of caucus questions. There will also be an additional two minutes of either speech or caucus questions as well as two pre selected questions from the Elections Committee. The official Lieutenant Governor Elect for the 2017-18 NJ District Board will be voted on by a simple majority of club officers, of which each club will receive two votes.

Once you are elected as the next Lieutenant Governor, you will receive an invitation to Midwinter Training Conferences at Ocean Place Resort in Long Branch, NJ on February 24-26 where you will be officially trained for your position. The training is free to Lieutenant Governor-Elects.

This is a requirement for all incoming District Board Members, as you will not be permitted to serve on the Board without formal training.

If you are interested, please contact your Lieutenant Governor. We will be glad to answer any questions and guide you through the elections process. Best of luck on your election!

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District Board Schedule

Date	Meeting	Location
February 24-26, 2017	Midwinter Training Conference	Ocean Place Resort, Long Branch
March 31- April 2, 2017	71st Annual District Convention	Ocean Place Resort, Long Branch
April 27-30, 2017	GATC (Governor/ Administrator Only)	Chicago, IL
May 5-7, 2017	May Board Meeting	TBD
May 13, 2017	Spring RTC	TBD
May 20, 2017	Spring RTC	TBD
July 2-9, 2017	International Convention	San Antonio, TX
August 19, 2017	August Board Meeting	NJ PTA Hamilton, NJ
September 9, 2017	Fall RTC	TBD
September 10, 2017	Fall RTC	TBD
September 16, 2017	Fall RTC	TBD
October 7, 2017	Fall Rally Unofficial Board Meeting	Holiday Inn, East Windsor
October 8, 2017	Fall Rally	Great Adventure, Jackson, NJ
November 10-12, 2017	Kiwanis Family Conference (Execs only)	Black Mountain, North Carolina
November 17-19, 2017	November Board Meeting	TBD
December	Key Leader (Optional)	Port Murray, NJ
January 20-21, 2018	January Board Meeting	TBD
February 23-25, 2018	Midwinter Training Conference	Ocean Place Resort, Long Branch
March 23-25, 2018	70 th Annual District Convention	Ocean Place Resort, Long Branch

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Board of Trustees Schedule

If you are aware of a conflict with a date, talk to your LTG or District Administrator McCann prior to your election (kaitlin363@yahoo.com). **You must attend Mid-Winter Training Conferences, or you cannot run.** The Executive Board will arrive the evening before most District Board Meetings for the Executive Board Meeting.

By signing, I, _____, a member of the New Jersey District Board, understand that I must attend all required events during my term. I also know that absence from any one event may result in removal from office. With my signature, I confirm that this schedule is a part of the service agreement.

Signature of Board Member: _____ Date: _____

Lieutenant Governor Service Agreement

The Lieutenant Governor of the New Jersey District of Key Club International agrees upon the following. It is understood that failure to meet any of the criteria of this agreement indicates that the Lieutenant Governor is failing to perform his/her duties, and that it is an appropriate action to remove the Lieutenant Governor. The following criteria are mandatory; however, if extenuating circumstances shall arise, the current District Administrator and District Governor will evaluate the situation on a case-by-case basis.

As Lieutenant Governor, you must:

1. Attend the following:
 - a. Mid-Winter Training Conference before you take office
 - b. District Convention at the beginning and end of your term
 - c. International Convention while in office
 - d. The Lieutenant Governor Forum at International Convention
 - e. All District Board Meetings
 - f. Fall Rally
 - g. Three (3) out of five Regional Training Conferences
2. Attend all five Official District Board meetings and the unofficial board meeting at District Convention. One excused absence is permitted with adequate notification to the Governor and Administrator, but two absences could result in removal from the board. Attendance is defined as presence at 75% of the board meeting.
3. Not hold an elected Key Club office during your term as Lieutenant Governor.
4. Abide by the accepted bylaws of Key Club International while in office.
5. Send out a letter of introduction within two weeks after DCON to the New Jersey District Board of Trustees, Kiwanis Committee and the club officers within your division.
6. Publish a minimum of 10 newsletters to clubs while in office.

7. File monthly report forms with the District Governor, District Secretary, District Administrator, and Zone Administrator by the 20th of each month.
8. Submit a Lieutenant Governor's Board Report at each Official Board Meeting.
9. Hold at least 1 Officers Training Conference before International Convention and others as necessary until 100% are trained.
10. Submit a Divisional Roster to the District Secretary by the Spring Board Meeting and update as needed.
11. Communicate with your District Governor, Zone Administrator, and club officers at least twice a month.
12. Keep in touch with your counterpart on the Kiwanis District Board.
13. Make certain that both District and International dues are paid on time by each of the clubs in your division.
14. Make certain that club monthly report forms are filed by the 10th of each month by the clubs in your division and sent to the Lieutenant Governor, District Secretary, Zone Administrator, and the club's Kiwanis Advisor.
15. Organize at least one divisional project or function.
16. Plan a Governor's Visit if requested.
17. Hold at least 5 Divisional Council Meetings during your term.
18. Attend a general meeting at each one of the clubs in your division during your term.
19. Keep permanent files, which are to be passed on to your successor.
20. Serve on District Committees as appointed by the District Governor.
21. Produce committee correspondence (including report forms) as needed.
22. Attempt to build at least one new Kiwanis Family Club within your division.
23. Work to strengthen weak or inactive clubs.
24. Submit all assignments by the established deadlines.
25. Hold an election for your successor by mid-February at a location other than your home school.

26. Each Lt. Governor shall, at the end of their term, prepare a Robert F. Lucas Outstanding Lt. Governor's Award binder. This binder shall meet the criteria that are given out by the current Key Club Governor at the August Board Meeting. The binder is due the Thursday prior to District Convention. This binder will be judged during the course of the weekend and the winners will be announced on Saturday Night.

If the above criteria have been met, the Lieutenant Governor will receive the following:

- First half subsidy to International Convention if the Lieutenant Governor has:
 - Send out a letter of introduction
 - Filed April and May report forms
 - published a divisional roster and submit to District Secretary
 - Held an Officer Training Conference
 - Published at least two newsletters
- Second half subsidy to International Convention if the Lieutenant Governor has:
 - 100% District and International Dues collected by Feb. 1st
 - 100% Lieutenant Governor Report Forms
 - Had at least 9 newsletters published
 - Attended the Regional Training Conference in his/her region
 - Attended all District Board Meetings
 - Attended Fall Rally
 - Participated in all District Functions
- Subsidy to all overnight Board Meetings, District Convention, and Fall Rally.
- An expense account per club in the division to cover the costs of travel, phone bills, postage, and materials.

** The amount of subsidy is based upon the annual budget and varies from year to year depending on the location of the event. Additional expenses may be necessary and they are the responsibility of the Lieutenant Governor.

Name _____ Telephone Number(_____) _____ - _____

Address _____

Lieutenant Governor's Signature _____ Date _____

Lieutenant Governor's Parent's Signature _____ Date _____

Principal's Signature _____ Date _____

Faculty Advisor's Signature _____ Date _____

*****All three pages of this Service Agreement (signed), the Board of Trustees Schedule (signed), and the Expense Report must be turned in at the Lieutenant Governor Elections in order for the candidate to run. *****

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LTG Election Schedule

Division 1 Date: 1/21/2017 Time: 4:00pm Snow Date: 1/28 @ 4pm	Location: Kiwanis Club of Cape May (1041 Beach Ave, Cape May, NJ 08204) Contact Person: Brandon Bauer ltg1.bauer@gmail.com
Division 2 Date: 1/21/2017 Time: 11:00am Snow Date: 2/4 @ 11am	Location: Atlantic County Library (1 Swift Avenue, Egg Harbor Township, 08234) Contact Person: Meghan Nevola secretary.nevola@gmail.com
Division 3 Date: TBD Time: TBD Snow Date: TBD	Location: TBD Contact Person: Meghan Nevola secretary.nevola@gmail.com
Division 4 Date: 1/28/2017 Time: 10:00am Snow Date: 2/10 @ 10am	Location: Mullica Hill Branch (389 Wolfert Station Rd, Mullica Hill, NJ 08062) Contact Person: Isabel Jacob ltg4.jacob@gmail.com
Division 5 Date: 1/18/2017 Time: 6:30pm Snow Date: 1/31 @ 6:30pm	Location: M. Allan Vogelson Regional Branch Library (203 Laurel Rd, Voorhees Township, NJ 08043) Contact Person: Hayley Beluch ltg5.beluch@gmail.com
Division 6 Date: 1/10/2017 Time: 6:30pm Snow Date: 1/17 @ 6:30pm	Location: Hopewell Valley Regional High School (425 S Main St, Pennington, NJ 08534) Contact Person: Rashi Bhatt ltg6.bhatt@gmail.com
Division 7 Date: 1/29/2017 Time: 2:00pm Snow Date: 2/5 @ 2pm	Location: Toms River Ocean County Library (101 Washington St, Toms River, NJ 08753) Contact Person: Hannah Nivar ltg7.nivar@gmail.com
Division 8 Date: TBD Time: TBD Snow Date: TBD	Location: TBD Contact Person: Chase Lovgren ltg8.lovgren@gmail.com

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LTG Election Schedule

Division 9 Date: 1/28/2017 Time: 1:00 pm Snow Date: 2/8 @ 5pm	Location: Monmouth County Library Eastern Branch (1001 NJ-35, Shrewsbury NJ 07702) Contact Person: Mallory Solazzo ltg9.solazzo@gmail.com
Division 10 Date: 1/17/2017 Time: 5:30pm Snow Date: 1/24 @ 5:30pm	Location: Town and Country Diner (48 NJ-35, Keyport, NJ 07735) Contact Person: Bobbie Boettinger ltg10.boettinger@gmail.com
Division 11 Date: 1/26/2017 Time: 6:00pm Snow Date: 2/2 @ 6pm	Location: Westergard Library (20 Murray Ave, Piscataway Township, NJ 08854) Contact Person: Eileen Zhu ltg11.zhu@gmail.com
Division 12 Date: TBD Time: TBD Snow Date: TBD	Location: TBD Contact Person: Kenny Pritchard ltg12.pritchard@gmail.com
Division 13 Date: 1/22/2017 Time: 1:00pm Snow Date: 1/29 @ 1pm	Location: NORWESCAP Food Bank (201 Broad St, Phillipsburg, NJ 08865) Contact Person: Sean Quinn ltg13.quinn@gmail.com
Division 14 Date: 2/4/2017 Time: 10:30am Snow Date: 2/11 @ 10:30am	Location: Arthur L Johnson High School (365 Westfield Ave, Clark, NJ 07066) Contact Person: Rohan Mekala ltg14.mekala@gmail.com
Division 15 Date: 2/4/2017 Time: 1:00pm Snow Date: 2/11 @ 3pm	Location: Chatham Public Library (214 Main St, Chatham Township, NJ 07928) Contact Person: Abi Santos ltg15.santos@gmail.com
Division 16 Date: 12/27/2016 Time: 2:00pm Snow Date: TBD	Location: Jersey City Public Library (472 Jersey Ave, Jersey City 07302) Contact Person: Colin Colchamiro ltg16.colchamiro@gmail.com

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LTG Election Schedule

Division 17 Date: TBD Time: TBD Snow Date: TBD	Location: TBD Contact Person: Kiana Lim ltg17.klim@gmail.com
Division 18 Date: 1/11/2017 Time: 6:00pm Snow Date: 1/18 @ 6pm	Location: Bloomfield High school (160 Broad St, Bloomfield, NJ 07003) Contact Person: Louiza Benhamou ltg18.benhamou@gmail.com
Division 19 Date: 1/24/2017 Time: 6:30pm Snow Date: 2/1 @ 6:30pm	Location: James Caldwell High School (265 Westville Ave, West Caldwell, NJ 07006) Contact Person: Catherine Yu ltg19.yu@gmail.com
Division 20 Date: 1/19/2017 Time: 7:00 pm Snow Date: 1/25 @7pm	Location: Parsippany Troy Hills Library (449 Halsey Road, Parsippany, NJ 07054) Contact Person: Vanessa Ting ltg20.ting@gmail.com
Division 21 Date: 1/21/2017 Time: 3:00 pm Snow Date: 1/28 @ 3pm	Location: Denville Public Library (121 Diamond Spring Rd, Denville, NJ 07834) Contact Person: Courtney Vita ltg21.vita@gmail.com
Division 22 Date: 1/21/2017 Time: 11:00 am Snow Date: 11/28 @ 11am	Location: Jefferson Public Library (1031 Weldon Rd, Oak Ridge, NJ 07438) Contact Person: Sasha Bitko ltg22.bitko@gmail.com

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LTG Election Checklist

- Make sure you are 100% ready for your election beforehand!
- Speak with your current Lieutenant Governor to receive insight into the position and ask any questions you may have.
- Review and Sign the **Lieutenant Governor Service Agreement** with your parents/guardians.
- Review and Sign the **Schedule for the 2017-2018 NJ District Board of Trustees** with your parents/guardians.
- Look over the **Elections Procedure for Lieutenant Governor Elections** to get comfortable with the election process.
- Prepare a three minute speech. Make sure to prepare an additional 2-minute speech if need be.**
- Review the **Caucus Questions for LTG Candidates in the New Jersey District of Key Club International**. Be prepared to answer those questions along with others not listed.
- Prepare any posters/items needed for the election. If needed, fill out the **Expense Report** and submit it at the election.
- Show up early and dress in business professional attire at the LTG Election!

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LTG Election Tips

BEFORE THE ELECTION:

- Memorize all caucus questions.
- Write and practice a 2-3 minute speech. Make sure that it won't be the first time you'll be reading it when you're up there!
- Fill out and sign the Lieutenant Governor Service Agreement and the Board of Trustees schedule. You will not be able to run if you do not have these papers.
- Make sure that your Lieutenant Governor Service Agreement is signed by your parent, school principal, and faculty adviser.
- Fill out the expense report if needed.

DAY OF THE ELECTION:

- Arrive 5-10 minutes early, with all necessary papers/materials, and in business professional attire.
- The procedure of the election will go as follows:
 - Recite a speech for 3 minutes.
 - Answer caucus questions for 5 minutes.
 - From here, you have 2 minutes to continue your speech, or answer questions.
- The votes will then be counted.
- In the event of a tie, you will:
 - Recite a 1 minute speech,
 - Answer caucus questions for 1 more minute.

AFTER THE ELECTION:

- If you won, congratulations! You are now the official Lieutenant Governor-Elect of your division. You will be expected to attend Midwinter Training Conference on February 24-26, to be officially trained. During DCON 2017, you will be officially inducted as a member of the New Jersey District Board of Key Club International. Complete all duties as LTG, and work diligently to bring your division to greater heights!
- If you did not win, don't worry! There are plenty of other opportunities to lead in your Key Club, so keep on serving your homes, schools, and communities.

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Sample Caucus Questions

During the election, you will have 5 minutes of caucus questions from the audience. Delegates are not limited to these questions, but it is useful to look these over before the election.

General Knowledge Questions

1. Why, where, and under what circumstances was the first Key Club begun?
Kiwanis in Sacramento, California wanted to provide vocational guidance to high school students in May 1925.
2. What is the Key Club motto?
“Caring...our way of life.”
3. What is the Key Club Pledge?
“I pledge, on my honor, to uphold the objects of Key Club International, to build my home, school, and community, to serve my nation and God, and to combat all forces which tend to undermine these institutions.”
4. What are the colors of Key Club International, and what do they symbolize?
Blue—unwavering character, Gold—service, and White—purity
5. When is Key Club Week?
It is the first full week of November.
6. How does one start a new club?
Obtain a charter kit, find a sponsoring Kiwanis club, gain school administration approval, and a faculty advisor, solicit members, and send in paperwork to KCI.
7. How many divisions are there in New Jersey?
There are 22 divisions in New Jersey.
8. Who is the District Administrator? What is the highest position that she has held in Kiwanis Family?
Kaitlin McCann, Circle K International Vice President
9. What organizations make up the K-Family?
Kiwanis, Circle-K, Key Club, Builder’s Club, K-Kids, and Aktion Club.

10. How is the Key Club leadership structured?

International President, International Vice-President, International Trustee, District Governor, District Secretary, District Treasurer, District Editor, Lieutenant Governor, District Webmaster, Club President, Club Vice-President, Club Secretary, Club Treasurer, Club Editor, Club Webmaster and General Member.

11. What is Fall Rally?

The largest gathering of Key Clubbers in New Jersey at Six Flags Great Adventure

12. Which individuals currently sit on the New Jersey District Executive Board and in what capacity?

Luke McGeown— District Governor, Meghan Nevola – District Secretary, Ciara Clarkin – District Treasurer, Julien Rosenbloom – District Editor

13. What is the official publication of the New Jersey District called?

The Jersey Key

14. What is the 2016-2017 New Jersey District Project?

Hunger in New Jersey

15. Sing the New Jersey District Song

(To the tune of “Battle Hymn of the Republic”) “New Jersey is the District where the Key Clubs are the best, New Jersey is the District we’re the best of all the rest, we’ll take ‘em to the caucuses and when the night is done, you’ll know who’s number one! Glory, glory to New Jersey, glory, glory to New Jersey, glory glory to New Jersey, you’ll know who’s number one!”

16. Where is the 2017 International Convention?

San Antonio, Texas

17. What is our Major Emphasis Focus?

“Children: Their Future, Our Focus.”

19. What is advocacy?

Speaking on behalf of those who cannot speak for themselves.

20. Where is the 2017 New Jersey District Convention going to be held? What is the convention theme?

Ocean Place in Long Branch, NJ. The theme is “to DCON... and beyond!”

21. What is the deadline for dues, and how many paid members must a club have?

December 1; 15 members.

22. Who are the current District Governors of the New Jersey Districts of Kiwanis and Circle-K?

Kiwanis— Mr. Anthony Affatati, and Circle-K— Jason Dear

23. What are the 4 core values of Key Club?

Leadership, Inclusiveness, Caring, and Character Building.

24. Who is our International Trustee, and what district is he from?

Shinbee Park, Capital District

25. What are the four Preferred Charities of Key Club International?

March of Dimes, UNICEF, the Thirst Project, and Children's Miracle Network

Thought-Based Questions:

1. Why is Key Club important to you?

2. Who is the most important member of Key Club and why?

3. Of what importance is Kiwanis to Key Club?

4. Why should anyone join Key Club?

5. What do you feel will be the most important aspect of your job if elected?

6. What sets you apart from the other candidates?

7. What benefits have you gained from Key Club and what do you expect to gain as Lieutenant Governor?

8. What is most important to you as a person?

9. Do you feel a leader should bow down to public opinion?

10. What is your vision for the future of your division?

11. What past experiences have prepared you to be a Lieutenant Governor?

12. What do you feel are the most important qualities of leaders, and how will you utilize these qualities during your term?

13. Describe your favorite service project and how you contributed.

14. If you could add a core value, what would it be and why?

15. Besides the minimum job requirements for this position, what do you think you can bring to the table that would raise the bar for your successors?

16. What are some of your weaknesses as a leader that you can improve on?

17. Describe one potential divisional service project that you hope to organize if elected.

18. What experience do you have working on a team or on a committee?

19. What is your best leadership characteristic?

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LTG Election Expense Form

In order to keep elections fair, campaigning materials (if any) are limited to a budget of \$25.

For Lieutenant Governor Candidates in the NJ District of Key Club

International:

Name: _____ Division: _____ School: _____

Item Used	Quantity	Donation/Purchased	Cost
Total Cost			

Your spending cannot exceed \$25. Please bring this form with you on the day of your election. If you do not buy an item specifically for this election, but still use it, (for example: markers for a poster) you still must approximate the cost of those items and include them in your expense report. Any donated materials must also be indicated along with the estimated cost. Please also be sure to include any receipts for materials purchased.

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District Executive Positions

District Executives serve the entire New Jersey District of Key Club. The District Governor, Secretary, Treasurer, Editor, and Webmaster work together to collect all forms and dues, publish District mailings and materials (including The Jersey Key and our district website), and generally maintain order in the District. These positions are very work-intensive and require a lot of prior experience before running.

Unlike Lieutenant Governors, District Executive Candidates are voted into office at District Convention by a delegation of student officers (up to two from each school). District Executive Candidates will be subject to several rounds of Caucusing before the official election. Prior to and at District Convention, candidates will be expected to do the following:

- Prepare a campaign, which will include a general flyer, up to five (5) members in a campaign team, up to four (4) large posters, and a campaign slogan.
- Prepare a set of two-minute speeches to be used in Caucusing and the Meet-the-Candidates sessions of District Convention.
- Be prepared to answer Caucus Questions from student officers and a set of Committee Questions at the Meet-the-Candidates session. If you are running for District Governor, also be prepared for a debate-style questioning session with the other candidates.
- Prepare a final statement and an acceptance speech in the event that you are elected.

All district executive candidates **MUST attend Midwinter Training Conferences on February 24-26** in order to run. This is where you will be trained for your position and learn how to build a campaign. The cost for Midwinter Training is **\$50** for District Executive Candidates who aren't on the board currently.

If you are interested in running please **FILL OUT AND SEND** the Information Request Sheet included in this packet to the listed address **by February 6th**. This form will serve as your reservation for Midwinter Training Conferences. Please also include a check for **\$50** for Midwinter.

Immediately after your Information Request Sheet has been received, you will be sent an official Executive Campaigning Packet with more information on caucusing at District Convention. Members of the current District Board will be available to guide you in preparation but will not be permitted to help you in your campaign.

If you are interested in running, please read over the next few position descriptions so you can see what you want to run for. Good luck, and we hope to see you at Midwinter.

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District Governor

The District Governor is the highest ranking officer on the District Level. He or she will be responsible for overseeing the entire New Jersey District and the District Board, which will include training other District Officers, appointing committees and new officers as needed, overseeing dues collection and the publication of The Jersey Key, and delegating District tasks. It is the most labor-intensive position and requires great organization and leadership. There is a great travel and time commitment to many mandatory training events out of school. Communication skills should be well developed, and most District Governor Candidates often have prior District Board Experience.

Generally, the District Governor is expected to do the following:

- Preside over the District and each Board Meeting
- Publish ten newsletters to the Board
- Publish communication to all clubs
- Arrange training of all Lieutenant Governor-Elects
- Appoint Board members to committees
- Maintain constant communication with the District Board, Kiwanis committee, and International Trustee
- Evaluate District Board Members performances and offer guidance
- Ensure all activities are being completed correctly
- Improve K-family relations by attending as many Kiwanis Family events as possible
- Be present at Midwinter Training Conferences, the Governors' and Administrators' Training Conference, District and International Convention, all Board Meetings, all Regional Training Conferences, and Fall Rally

All District Governor Candidates are expected to attend Midwinter Training Conferences. You will be expected to form a campaign team and be well prepared to answer challenging caucus questions, as District Governors must be well qualified to lead the entire District. At District Convention, you will be subjected to a Gubernatorial Debate with other District Governor Candidates during the Meet-the-Candidates Session. Your campaign should center on why you think you are qualified to lead over 13,000 Key Club members in the state of New Jersey. It is an extremely intensive position that really commands great passion and commitment, but it can be the most rewarding if done correctly.

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District Secretary

The District Secretary is typically the most organized and the hardest worker. He or she is expected, not only to organize and keep all District Forms and Files from clubs and Board Members, but also has to publish the District Handbook and the District Newsletter KEYping Up. The District Secretary is also in charge of all District Mailings and has to publish official Meeting Minutes for all District Board Meetings.

The work is extremely time consuming and requires accurate organization. It is highly recommended that District Secretary Candidates have experience on the club or District level.

Generally, the District Secretary is expected to do the following:

- Produce the District Handbook
- Take minutes for each District and Executive board meeting
- Publish ten newsletters to the District Board, and three to club secretaries.
- Be charge of all District mailings
- Publish KEYping Up
- Submit the District Convention report, including all contest winners, election results, and a report to the International Office
- Receive and record all District communication: Lieutenant Governor monthly reports, club reports, and other related reports,
- Be present at Midwinter Training Conferences, District and International Convention, all Board Meetings, all Regional Training Conferences, and Fall Rally.

All District Secretary Candidates must attend Midwinter Training Conferences in order to run. At District Convention, you are recommended to focus your campaign on how you intend to improve District organization and help other club secretaries with District forms. Keeping accurate files is one of the key components of the job, and it ensures the success of the next District Board. Not everyone can be a District Secretary, but it is very fulfilling for those who can handle it.

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District Treasurer

The District Treasurer is not only responsible for collecting club dues, but also must balance the \$70,000 budget that the New Jersey District is awarded based on per-member Dues. He or she has to allocate certain parts of the budget to the various District Events and make sure all other funds and stipends are in order for the District Board. Often the District Treasurer will also serve on the District Project Steering Committee (the official fundraising committee for the District Board) and be responsible for Event Registration for Fall Rally and District Convention. The fiscal responsibilities of the position put a lot of pressure on the District Treasurer, and it is recommended that the candidates have experience in their club and in business or finance.

Generally, the District Treasurer is expected to do the following:

- Work to collect 100% dues from each Key Club in the District,
- Create monthly financial reports
- Publish ten newsletters to the District Board, and three to club treasurers,
- Handle all invoices and vouchers
- Be in constant communication with the board, especially with the Financial Counselor
- Be present at Mid-Winter Training Conferences, District and International Convention, all Board Meetings, all Regional Training Conferences, and Fall Rally

All District Treasurer Candidates must attend Midwinter Training Conferences. At District Convention, you will be expected to show how you plan on using District funds to grow the New Jersey District. The nature of the position puts a lot of pressure on the District Treasurer, and a bad job could spell disaster for years to come. However, it too can be very gratifying.

KEY CLUB®

District Editor

The District Editor serves as the resident public relations expert for the New Jersey District. He or she will be responsible for publishing the District newsletter, The Jersey Key three times a year. He or she is also expected to serve on the Public Relations Committee and publish official promotional flyers for various events. The work can be very time consuming and requires great artistic skill. Candidates should be skilled in digital editing software such as Publisher, Photoshop, and Illustrator, and should have some experience in publishing, editing, and/or journalism.

Generally, the District Editor is expected to do the following:

- Publish three issues of the Jersey Key, the official publication of the New Jersey District
- Create article logs for each issue
- Assign and collect articles
- Create additional newsletters to publish to the District Board
- Work with the Public Relations Committee to publish promotional materials for the District
- Must be present at Mid-Winter Training Conferences, District and International Convention, all Board Meetings, all Regional Training Conferences, and Fall Rally.

All District Editor Candidates must attend Midwinter Training Conferences in order to run. At District Convention, you will be expected to display your digital arts skills and show how you plan to use District publications to inform clubs and promote member enthusiasm. Potential candidates with backgrounds in graphic design are welcome to run. As this is one of the more public positions, you will be praised by over 13,000 members.

KEY CLUB[®]

District Webmaster*

**The District Webmaster is an appointed position by application only and is not an Executive.*

The District Webmaster is in charge of maintaining the New Jersey District website and handling any electronic updates to clubs as needed. All official forms, publications, and updates must be posted on the website. Generally, it is the Webmaster's goal to make the website better than it was the previous year by adding new features and resources. District Webmaster Candidates should be very experienced in web design and computer coding. You will be asked to provide some links to previous websites that you have made and show any experience you have with technology and programming.

Generally, the District Webmaster is expected to do the following:

- Is in charge of updating the New Jersey District Key Club Website, www.njkeyclub.org
- Updates the website to include all current projects, committee information, registration for district events, and other important facts
- Must be present at District Convention, all Board Meetings, Fall Rally, and the Regional Training Conferences

The District Webmaster is appointed by the incoming District Governor and the Kiwanis Committee by application only. All District Webmaster Candidates are encouraged to attend Midwinter Training Conferences so as to learn how to design the District Website as is and to be evaluated based on merit and digital experience. The District Webmaster will be appointed at District Convention. A good District Webmaster will be well praised for making the website more navigable and setting the bar high for the next District Webmaster to improve upon it.

KEY CLUB®

International Positions

International Officers serve on the Key Club International Board as the face of Key Club International. The International President, Vice President, and Trustees work to make sure all official Key Club materials are in order and the Districts are running smoothly. They are voted on by a delegation of District officers at International Convention. These positions require a lot of prior experience and leadership skills. The time and travel commitment is very demanding; International Officers are often expected to fly to International Board Meetings. You must have a good track record in Key Club and have good communication skills. Most International Candidates have prior experience on their respective District Boards. The International Positions available are as follows:

The International President...

- Presides over International board meetings
- Represents and embodies Key Club at Kiwanis events
- Appoints the International Committees

The Vice President...

- Is in charge of constantly assisting the President
- Attends all International Board Meetings
- Serves on and oversees the Key Club International committees

The Trustee...

- Serves as a liaison between the District and International Level
- Must be present at all International Board Meetings
- Serve on International Committees
- Reports to his or her district about International events and decisions

All International Candidates are encouraged to attend Midwinter Training Conferences, though the information given at this event will not be specific to International Positions. All International Candidates **MUST** be endorsed by the House of Delegates at DCON or by the 2017-2018 New Jersey District Board in order to run.

Once you are endorsed, you will be expected to go through International Caucusing at the 2017 Key Club International Convention in San Antonio, Texas in July, 2017. There you will be voted on by District Officers from all 34 Districts of Key Club International. If you are elected, you will be expected to serve **ALL** of Key Club International, which is a massive responsibility and time commitment. This position is only for those who are truly serious about student leadership and have experience to back it.

KEY CLUB®

District Executive Candidates Information Request Sheet & Mid-Winter Training Conference Reservation Form

Interested in running for a New Jersey District Executive Office or an International Office? If so, please fill out this sheet and return it to Elections Chair Meghan Nevola ASAP!

You will be sent an information packet. Please contact any member of the elections committee with any questions or concerns. This form must be RECEIVED by Chairperson Meghan by **February 6th, 2017**. Non-board members must **pay \$50** to attend Mid-Winter to offset our expenses.

Name _____ Division _____

School: _____ Phone Number (____)-____-_____

Address: _____

City _____ State: NJ Zip code: _____

Email: _____
(list one you check regularly. Mark zeros as Ø and ones as 1)

I am Interested in running for _____

Previous Offices held in Key Club _____

Will you be able to attend MidWinter Training
Conferences from February 24-26 at Ocean Place _____
Resort in Long Branch, New Jersey?

Have you attended District Convention before? _____

If yes, What years? _____

Signature: _____

****If you will be attending
MidWinter Training
Conference, please include
a check for \$50 made out to
"NJ District Key Club"
with your name and
"Mid-Winter" in the subject
line.***

Please mail this form to:

Meghan Nevola
Elections Committee Chairperson
49 Mt. Pleasant Pkwy,
Livingston, NJ 07039

KEY CLUB®

District Webmaster Application

The New Jersey District of Key Club is currently looking for a new Webmaster! If you are a dedicated, computer-savvy, and friendly Key Clubber, you should apply for the position of District Webmaster. This position is appointed at District Convention 2017 and is not an elected position.

This position entails maintaining the New Jersey District Key Club website, www.njkeyclub.org, for the 2017-2018 service year, holding website-building workshops at the Regional Training Conferences and District Convention 2017, performing high-tech tasks like video editing, attending District Board Meetings, and more.

Along with this application, please submit a resume of your high school activities. After we receive your application, we will send you the hotel room number and time that District Governor Luke McGeown will conduct a short interview with you at District Convention 2017. If you cannot attend District Convention, we will meet with you elsewhere or conduct a telephone interview. Not attending Convention will not have a negative impact on your application. **Applications must be postmarked by February 6th. Please mail it to Elections Chairperson, Meghan Nevola (49 Mt. Pleasant Pkwy, Livingston, NJ 07039).**

Name _____ Division _____

School: _____ 2017-2018 Grade Level: _____

Faculty Advisor: _____

Candidates Phone Number (_____) - ____ - _____

Address: _____

City _____ State: NJ Zipcode: _____

Email: _____

Links to websites you created in the past:

Will you be able to attend MidWinter Training Conferences from February 24-26 at Ocean Place Resort in Long Branch, New Jersey? _____

Will you be attending District Convention 2017? _____

Please answer the following question on a sheet of paper and include it with your application.

1. Why do you want to be the 2017-2018 District Webmaster? What do you envision for the future of njkeyclub.org?
2. What is the most important high school activity and why?

Candidate's Signature: _____

Faculty Advisor Signature: _____

**If you will be attending MidWinter Training Conference, please include a check for \$50 made out to "NJ District Key Club" with your name and "Mid-Winter" in the subject line.*