

YOUR 2024-2025 DISTRICT
TREASURER PRESENTS



*yours in caring and
service,*

RASHI JAKHOTIYA

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Hi, NJ Key Clubbers

I just want to start off by saying thank you. Thank you to each one of you, who have made my service year truly memorable-I cannot thank you all enough. Being on the NJ Key Club District Board for two consecutive years now, Key Club definitely holds a very very special place in my heart and so do you all!

This newsletter will cover our states membership, where your current dues go to, ways to grow/increase club membership, starting a key club, and just some tips for this upcoming year in general. While I will be graduating in a few months, just know if you ever need to reach me you know I am just an email away :) (rjakhotiya@njkeyclub.org)

RASHI JAKHOTIYA



WE MADE A



BUILDING

- **Grew** membership by promoting Key Club activities.
- **Helped** clubs implement more fundraisers to set aside funds for low income members.

ANNOUNCEMENTS

- **Created** a google classroom to make announcements on dues paid chapters and info.
- **Continued** to send newsletters on time
- **Responded** quickly to emails/questions .

New Jersey District
KEY CLUB[®]



NETWORKING

- **Actively** reached out to inactive clubs about restoring their clubs.
- **Created** google drives with slideshows on information about financial information regarding Key Club and sent out all info.

KNOWLEDGE

- **Hosted** virtual calls for all club treasurers with any questions.
- **Taught** and **aided** club treasurers how to implement new fundraisers.

Membership Stats + Info

of paid, active, & total clubs in NJKC

161 total clubs in the New Jersey District

135 paid clubs

135 active clubs

25 unpaid clubs

10 suspended clubs

16 inactive clubs



Pay your dues to revoke suspension!

Congrats to our new charters!

Academy of Saint Elizabeth
Boonton High School
Central Jersey College Prep
Greater Edison Community
Wayne Valley High School

WHICH CLUBS ARE INACTIVE?

- Fusion Academy Englewood
- Foundation Academy Collegiate
- Dover High School
- Columbia High School
- Colts Neck High School
- Cherry Hills East High School
- HCST Hudson County High School
- Highland High School
- Highland Park High School
- Liberty High School
- Old Bridge High School
- South Plainfield High School
- The Lawrenceville School
- Timber Creek Regional High School
- Triton Regional High School
- Woodbridge Academy

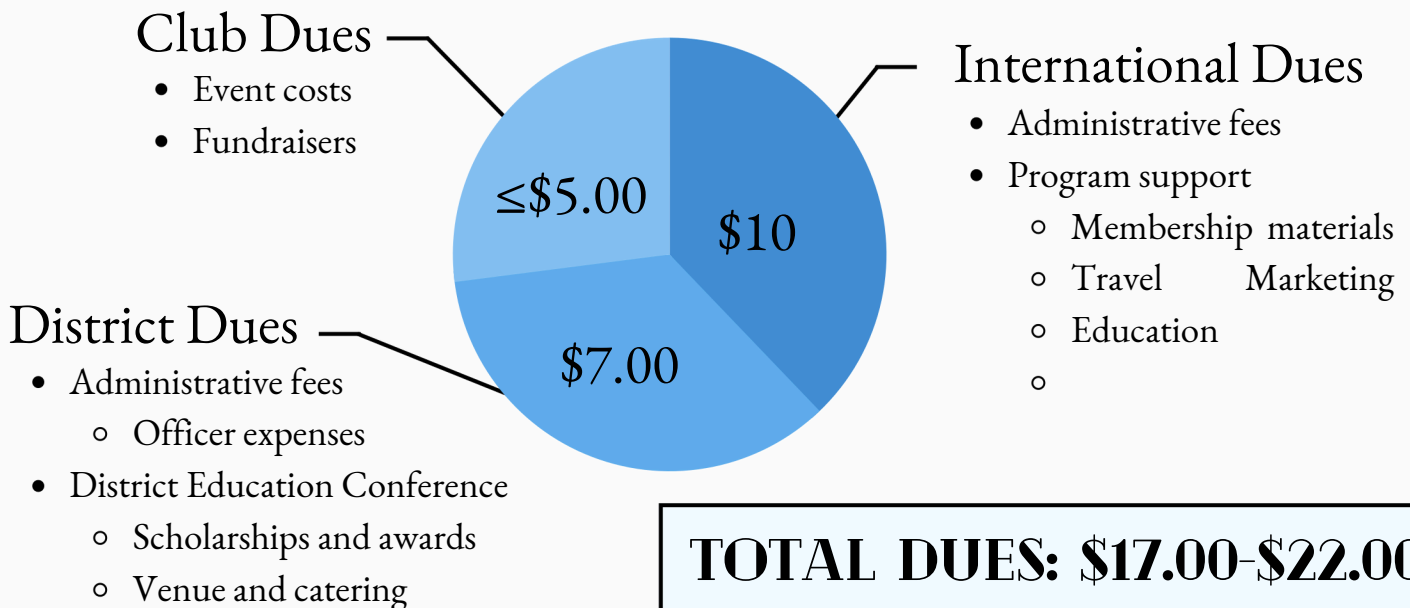
10,504 NJ Key Clubbers

KEY CLUB INTL DUES ADJUSTMENT UPDATE

This year International dues were increased by \$3 making total dues as an NJ Key Clubber \$17. While we know some were not pleased with this news, given the rates of inflation, this increase was much needed. Key Club had gone 8 years without an increase at the international level, and it was important for us to safeguard the future of our organization, so this increase was necessary. Not to mention, scholarships, programs like the GLC, and more are made possible with the assistance of dues.



'24-25 DUES BREAKDOWN



Key Club International Updates

A new inflation policy was also passed. Every 4 years, International said they would utilize the Social Security Index to determine the rate of inflation and if a dues adjustment is needed in increments of \$0.25. This year we were safe as a result of the increase, but in a few years International will evaluate the percentage of inflation increase and may or may not increase based on that rate. If there is stagnation in inflation when the evaluation period happens, no increase will go into place.

This year it was also announced at ICON that to celebrate the 100th year of Key Club in March, starting October 1st any school that EVER had a Key Club between 1925 and now that deactivated, was able to reactivate for \$0 as opposed to \$400!!!

**HAPPY
BIRTHDAY**

Dues Payment Info

Dues are annual fees that allow Key Club to operate on club, district, and international levels. Dues go towards administrative costs, events and conventions, and member initiatives.

1. Why should I pay dues?

Dues are crucial for the district's functionality and success. Both members and clubs can receive benefits in return for paying dues, such as club project grants, Key Club scholarships, and awards. Paid members can also run for higher office and have access to the Club Management System, where educational resources like the Global Leadership Certificate Program can be found. Paying dues furthermore allows clubs to attend the annual District Educational Conference along with other district events.

2. How much are dues?

Because dues have not been raised since the previous service year, the baseline for dues is still \$17 per member. Depending on individual club dues, total dues can range up to \$22.

3. Where do I submit dues?

After having gathered information from each member (i.e. full name, email address, expected year of graduation), club advisors can log in to the Membership Update Center (MUC)* to update membership information. From here, the dues payment can be made in one of two ways:

- **Online**, directly in the MUC **Mail**, by printing an invoice via the MUC, addressing
- a check to Kiwanis Youth Programs, and sending both to Key Club International, P.O. Box 6069, Dept. 123, Indianapolis, Indiana, 46206-6069

Dues Payment Info (cont.)

4. What is the dues payment timeline?

November 1: Early Bird Dues Deadline

- Clubs that pay dues by **November 1** will receive a recognition award at the District Educational Conference.

December 1: Regular Dues Deadline

- Clubs must pay dues latest by **December 1** to remain in good standing with the district.

If dues are not paid by the regular deadline, three Notices of Delinquent Status will be sent to clubs December 31, January 31, and prior to the District Educational Conference, respectively.

5. What happens if I do not pay dues?

Clubs will receive **suspended status** if dues are not paid by **February 1**

- Until October 1, clubs can be unsuspended with no penalty by paying dues

Clubs will receive **inactive status** if dues are not paid by **October 1** of the following service year

- For reactivation, clubs must complete the Petition for Reactivation and pay a reactivation fee in addition to dues

Club charters are **revoked** by Key Club International after **two unpaid service years**

To recharter, clubs must recomplete the chartering process



HOW TO START A NEW CLUB

DAY BY DAY

1

8 WEEKS BEFORE CLUB OPENING

- Contact a Kiwanis International club opening specialist for assistance and support, if needed.

2

6-8 WEEKS BEFORE CLUB OPENING

- Identify the new club site and complete an assessment.
- Hold a club opening team meeting to establish date. (A virtual meeting is acceptable.)

3

4-6 WEEKS BEFORE CLUB OPENING

- Log in to the club opening tool in Kiwanis Connect. (Log in at the home club level.)
- Order a club opening kit.

4

6 WEEKS BEFORE CLUB OPENING

- Secure a sponsoring club for each site and initiate training.
- Secure one or two club coaches for each site and initiate training.
- Identify and make a reservation at the location of the organizational meeting.
- Communicate details to the club opening specialist.
- Submit request for Facebook page creation and campaign support from Kiwanis International.
- Invite team participants (six to eight per site), and develop the team planning call structure and training.

5

4 WEEKS BEFORE CLUB OPENING

- Identify and train the call team so they're able to start two to two and a half weeks prior to the opening week.
- Develop a list of 130-150 prospects on the contact list for tracking and appointments.
- Ensure the district membership site budget gives details of support for site needs, volunteer participation if applicable, etc.
- Book hotel needs and travel logistics, as needed.

6

2-4 WEEKS BEFORE CLUB OPENING

- Determine initial membership payments and whether credit cards will be accepted. Verify the process. If club opening specialist is on site, determine whether Formstack payment is needed.

7

3 WEEKS BEFORE CLUB OPENING

- Identify a meeting site for daily operations (e.g., a coffee shop) for volunteers to hold daily team kickoffs and regroup throughout the day.
- Confirm availability of team participants.
- Start setting appointments for recruiting.

8

2 WEEKS BEFORE CLUB OPENING

- Facebook campaign should start if applicable.
- Check progress of appointment setting team.

9

48 HOURS BEFORE CLUB OPENING

- Identify the lead handler for applications, payments and follow-up information.
- Confirm that volunteers understand and know how to access the club opening tool and Google docs.

10

24 HOURS BEFORE CLUB OPENING

- Prepare and educate the recruiting teams on collateral and recruitment materials (contents of club opening kit).

How To Reactivate Inactive or Suspended Clubs

Overview

Active Clubs

- A club that is active is in good standing.
- If a Key Club pays its dues by November 1, the club will receive an “early bird” award.
- If the club doesn’t pay by December 1, its status becomes “past due.”
- If a Key Club fails to pay by February 1, it will enter “suspended” club status.

Suspended

- A Key Club becomes suspended if the club doesn’t pay dues by February 1st.

To unsuspend the club...

- Advisors can log into the Kiwanis Connect site and update club membership.
- Club officers can delete unpaid/non-returning members.
- Advisors can send a check to the Kiwanis Youth Programs P.O. Box.

Inactive

- A Key Club that has gone 1 year without paying its dues is considered inactive.
- To become active, the club must pay the requested fees.
- They must follow the instructions on the petition to reactivate, and mail it to Kiwanis International.

Charter Revoked

- After 2 years of being inactive, a club’s charter is revoked.
- A charter-revoked Key Club has lost its connection with Key Club International.
- To become an “active” club again, the club must charter again at the full cost.

The Membership Growth & Reactivation
Committee Presents

WAYS YOU CAN



INCREASE MEMBERSHIP

Interactive Meetings

Incorporate Ice breakers, group discussions, invite popular guest speakers to general meetings in order to get more people engaged with Key Club

Social Media strategies

Make visual aids, post photos of your latest activities on Instagram, X, Tiktok, Pinterest to gather larger followings (People love attention)

Recognition Incentives

Spotlight individual member contributions on your social media pages, award them for their services in order to give incentives for service



Fundraising Tips & Tricks

01.

Define your Goals: Will proceeds go towards Key Club or towards another nonprofit organization?

02.

Determine Your Means: Will the fundraising happen at school, a local business, or a community center?

03.

Plan Early: What date will allow for ample amounts of planning, initiating, and carrying out the fundraiser?

04.

Finish Strong: Follow through with all your efforts thus far—results can feel rewarding!



Resources

- Kiwanis International's budget guide
 - General information regarding the chartering, renewing, and reactivating of Key Clubs

In light of recent updates made by KCI, some of this information may be outdated, so refer to the KCI website with any questions

- More helpful Information:
 - Youth Opportunity Fund — an opportunity to request a grant between \$250-\$2,000 for Key Clubs to carry out service initiatives
 - International Dues Graphic — what your international dues are contributing to
 - NJKC Dues Page — detailed instructions for paying dues and updating club information through the Membership Update Center

See you all at



DECON!

**Here you will all elect your new 2025-2026 NJ District
Treasurer! If you ever have any questions for me
please do not hesitate to reach me :)**



Contact Us!

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