



Environmentalism: District Project

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Organizations to Partner with in NJ

Statewide Organizations

- ★ Clean Ocean Action
 - Organizes beach cleanups and fights ocean pollution
- ★ American Littoral Society
 - Protects coastal habitats and clean water
- ★ New Jersey Sierra Club
 - Advocates for clean energy and climate action
- ★ New Jersey Audubon
 - Supports wildlife conservation and environmental education

Local Partnerships

- ★ Town Environmental Commissions
- ★ Local Parks Departments
- ★ Community Gardens





Sample Projects

Conservation & Green Space

- Plant a community pollinator garden with native species
- Adopt a local park or stream for regular cleanups
- Launch a neighborhood tree-planting initiative

Waste Reduction

- Start a neighborhood composting program
- Organize clothing and goods swap events
- Create a tool/equipment lending library

Water & Energy

- Install rain gardens or barrels to capture runoff
- Audit and reduce water use in public buildings
- Advocate for solar panels on community buildings

Education & Awareness

- Host environmental documentary screenings
- Develop green curriculum for local schools
- Set up a citizen air/water quality monitoring program

Food & Agriculture

- Establish a community garden on unused public land
- Launch a seed library and "grow your own" workshops
- Partner with local farms for a CSA program

Transportation

- Campaign for protected bike lanes and pedestrian paths
 - Coordinate a district carpooling network
 - Advocate for expanded EV charging in public lots
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Why Environmentalism Matters

Why Should We Care About the Environment?

- The environment is a foundational part of our lives from the air we breathe to even our economy.
- Current environmental issues such as pollution, climate change, and deforestation threaten both humans and wildlife.
- However, with cooperation and support from society, we can better the world by maintaining safe ecosystems, healthier communities, and a better future for generations to come. (Ex. recycling, energy efficiency, clean ups)

As members of Key Club International, we have the chance to lead service projects that inspire environmental change





Impact in our State and World

In New Jersey...

- Coastal communities in NJ suffer from increasing flooding and stronger storms due to climate change.
- Continuous pollution and litter harms rivers, parks, and beaches that are essential for both wildlife and tourism.
- Rising temperature and poor air quality have also impacted public health by increasing cardiovascular disease risks and asthma triggers.
- However, community efforts have helped to improve local environments.

Around the World...

- Climate change has caused extreme weather events including wildfires, droughts, and hurricanes that triggered millions of deaths and decreased the standard living of life.
- Millions of people have no access to clean water, experience starvation, and face disasters annually.

