

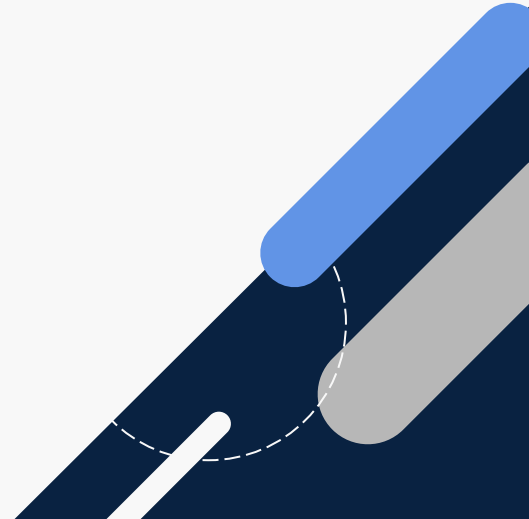
International Programs

Learn about Key Club's
International Partners!



Introduction

What month is usually the hardest for your club to plan service?



What are International Programs?

International Programs are Key Club's official service partners and preferred charities that help clubs connect local service to larger global causes.



A Service Partner Vs. A Preferred Charity



Service Partners

- An organization Key Club International has a closer, official partnership with
- Usually give Key Clubbers direct ways to serve, educate, or volunteer
- **The Nature Conservancy**
- **Erika's Lighthouse**
- **Schoolhouse**



Preferred Charities

- An organization Key Club encourages clubs to support, usually through fundraising, awareness, and campaigns
- **UNICEF**
- **Thirst Project**

The Nature Conservancy (NEW!)

Key Club's newest service partner that focuses on protecting land, water, wildlife, and communities.

- Helps clubs connect service to environmental action
- Great for Earth Day projects and spring service events
- Clubs can support through cleanups, recycling education, composting, and conservation awareness
- Environmental service can start locally: schools, parks, beaches, trails, or neighborhoods



Erika's Lighthouse



**Erika's
Lighthouse**

A Beacon of Hope for Adolescent Depression®



A Key Club service partner that focuses on on mental health awareness and reducing stigma.

- Helps break the stigma around mental health
- Positivity Pledge in May + World Mental Health Day on October 10
- Project ideas: kindness notes, awareness posts, pledge wall, gratitude challenge
- Main goal is to help students feel supported and not alone
- [Positive Pledge Page](#)



Schoolhouse

A Key Club service partner that focuses on educational access and free peer tutoring.

- Members can serve as tutors or learners
- Great for virtual service hours
- Project ideas: tutor signup drive, study session, SAT prep, Tutor-a-thon
- Back-to-School, Finals Season, AP/SAT prep
- Expand access to free academic help
- [Key Club Schoolhouse Page](#)



 schoolhouse | KEY CLUB

Schoolhouse's SAT Bootcamps

*Sign up for free, virtual SAT tutoring
with a certified peer tutor*



UNICEF



A Key Club preferred charity that focuses on children's health, education, and protection

- Trick-or-Treat for UNICEF in October
- Start Strong: Zambia Month in May
- Project ideas: fundraiser, awareness campaign, school competition
- Support children through early learning, health, and nutrition
- [Start Strong: Zambia Page](#)
- [Trick-or-Treat for UNICEF Page](#)



Thirst Project

A Key Club preferred charity that focuses on focuses on ending the global water crisis.

- Educates students about clean water access and social change
- Supports projects that help communities access safe drinking water
- Walk for Water in April
- Project ideas: walk fundraiser, awareness campaign, water fact posts
- [Thirst Project Page](#)

KEY CLUB®
WALKS

The Impact



More than H2O



Health & Sanitation



Food Security



Education



Economic
Development

International Timeline

May

Erika's Lighthouse:

- Positivity Pledge
- mental health awareness week

Start Strong: Zambia Month

Summer

- Pick 1–2 International Programs your club will focus on
- draft social media posts
- plan October UNICEF campaign

September

Schoolhouse:

- Tutor recruitment drive
- “become a certified tutor” info session

October

UNICEF:

- Trick-or-Treat for UNICEF
- Halloween-themed fundraiser

Erika's Lighthouse:

- World Mental Health Day is October 10
- Mental health resource table

International Timeline + UNICEF Champion

Winter

Erika's Lighthouse:

- Mental health check-in campaign

Schoolhouse:

- Schoolhouse tutoring hours

UNICEF:

- Holiday Fundraiser

March/April

Schoolhouse:

- Continue active tutoring

Thirst Project:

- Walk for Water
- Works well near Earth Day



**Next to learn about
UNICEF Champion**

UNICEF Champion

- Each district chooses **one** UNICEF Champion each year
- District-level leadership role for **UNICEF**
- Promotes **Start Strong: Zambia**
- Educates members and clubs about **UNICEF**
- Shares fundraising ideas and resources
- Supports campaigns like **Trick-or-Treat for UNICEF**
- Great for members interested in international service + advocacy

Application Deadline ~**End of February**



The poster is titled "2026-2027 UNICEF CHAMPION APPLICATION" and is for the "KEY CLUB" district. It features the UNICEF logo and a Key Club International logo. A central image shows a hand holding a globe. The text encourages passionate individuals to apply for the role of UNICEF Champion for the 2026-2027 service year. It lists responsibilities such as Liaison Work, Education and Outreach, Assigned Duties, District Representation, and Committee Service. A QR code is provided for application, and the deadline is stated as February 28, 2026.

2026-2027
UNICEF CHAMPION APPLICATION
NOW OPEN FOR THE NEW JERSEY DISTRICT OF KEY CLUB

Passionate about global service, leadership, and advocacy?
This is your chance to create impact on an international scale. Become the next UNICEF Champion for the 2026-2027 Service Year.

★ **About the UNICEF Champion Role**

The **UNICEF Champion** inspires and empowers leaders across the New Jersey District to take ownership of the Start Strong: Zambia program. The Champion educates Key Club members, promotes UNICEF initiatives, and strengthens fundraising efforts to support.

Responsibilities

- 1 Liaison Work**
Serve as the primary connection between UNICEF and the NJ District.
- 2 Education and Outreach**
Promote UNICEF initiatives through newsletters, presentations, workshops, and district communications.
- 3 Assigned Duties**
Complete all tasks from UNICEF staff and the Lead Champion on the Key Club International Board.
- 4 District Representation**
Represent the NJ District with professionalism, energy, and commitment.
- 5 Committee Service**
Work on the International Partners Committee for Key Club International and serve on the NJ District International Programs Committee.

Apply today! **SCAN TO APPLY**

Apply today and help strengthen UNICEF's mission with New Jersey Key Club

Questions? Email: ipcommittee@njkeyclub.org
APPLICATION DUE: FEBRUARY 28, 2026



Now! Time to Brainstorm

Going back to the International Timeline, pick 3 months and brainstorm some ways that your club can contribute!

- Different Service Projects!
- Fundraising events
- What months are best for you?

We will share after a few minutes of discussion.



Thanks!

Do you have any questions?

ipcommittee@njkeyclub.org

Or **contact IPC Chair Jacob Park**

jpark@njkeyclub.org

Preview your next workshop block!

CREDITS: This presentation template was created by [Slidesgo](#), and includes icons by [Flaticon](#), and infographics & images by [Freepik](#)

